

Minutes

NELUG Meeting

May 17, 2010

4:00pm – 6:00pm

Sun Life Financial (technology-only meeting)

Facilitator:	Laura Gillenwater, Chairperson
Host:	Laura Gillenwater, Sun Life Financial
Minutetaker:	Barry O'Brien, North Shore Communications Group
Attendees:	Barry O'Brien, Dawn Campbell, Diane Elkins, Doreen Telles, Harrin Zieve, Jacki Kronenberg, Jeff Potocki, Joe Casali, Laura Gillenwater, Lauren Adameak, Michael Merline, Paul Tarquinio, Sandra Sousa, Sandy Silk, Shawn Stiles, Steve Johnson, Tisha Radcliffe

Agenda Topics

5 min.	Introductions	All meeting members
Discussion: "Introductions" took place by entering information in the chat area. 13 people were signed in when we started and a few other latecomers contributed later in the meeting.		

5 min.	NELUG Business	Laura Gillenwater
Discussion: Laura asked if there was anyone who could suggest topics for future meetings. Diana Elkins suggested localizations and language. Shawn suggested something on the use of color or pictures on learner's comprehension. Laura suggested that simple ideas or tips that you have done that worked for you.		

Conclusions: Laura asked that people e-mail either Laura (lagil@sunlife.com) or Shawn (Michael.Shawn.Stiles@Pfizer.com) with any additional topic suggestions.

10 min.	Highlights from 2010 Lectora User Conference	Members who attended the conference
Discussion: Diane Elkins recommended a session she attended on section 508 policies. Diane thought that she believed that anyone can access the conference website and can get the section 501 policies of Proctor and Gamble – it's 508 on the Blog site http://www.cdc.gov/training/products/Accessibility508/index.html . Diane also mentioned that Trivantis was working to increase the content on their web site.		

75 min.

Moving Beyond the Question Wizard

Diane Elkins, Alcorn,
Ward & Partners

Discussion:

“Moving Beyond the Question Wizard” was first given at the Lectora Conference.

First, Diane discussed creating more interesting questions. Her first example showed how to make the answer more tactile, engaging, interactive and fun. She claimed that eye candy matters and offers an instructional value.

Her second example showed how showing consequences allows the learner to become more engaged.

Her third example, the learner “embodied” the learning to re-enforce the behavior. All three started with a multiple question, and takes advantage of a creative solution.

Questions are used for a purpose, and the appropriateness of using creativity is dependent why they are being used.

Diane introduced Fact – Idea – Question which is how she designs questions.

Diane introduced a real-situation and asked participants to suggest ideas for how to create instructional questions.

Diane next showed us how to set up a question and answer in Lectora where the learner creates an interactive, engaging answer solution. She showed us two approaches: one for when you do not need to track the answers, and one for when you do have to track the answers. If you do have to track the questions, the tracking questions have to be within the same chapter as the question with the actions.

The next example showed how to use variables to control the display of a stack of dollars. Diane illustrated that the trick is getting the relationship of the actions and variables in the right order

So to add fun to questions, first consider what is inherent to the content. The second approach is to chose something on a per question situation (in this case, shooting a basket) that engages the user in learning. The third approach is adding fun to score, and here, Diane illustrated the concept with a scoreboard analogy.

Conclusions:

Hand out: <http://www.e-learninguncovered.com/MovingBeyondtheQuestionWizard.pdf>

20 min.	Lectora Tips and Techniques	All meeting members
<p>Discussion:</p> <p>Questions were asked about some of the technical issues regarding Lectora.</p> <p>The first question was on layers, in which the first instructions are on the top. Lectora treats the questions in the order that they need to be executed.</p> <p>The 2nd question was about Lectora's use with Moodle. Some of the participants said that they have had positive results.</p> <p>The third tip offered was that Lectora Actions can be placed into Articulate. Diane created the actions in Lectora and then placed them into Articulate as a web action. It does not work locally, but it does show up on the server.</p>		
Conclusions:		
5 min.	Meeting Assessment/Ideas for Future Meetings	Laura Gillenwater
<p>Discussion: Laura asked for comments. Three participants discussed that they were very inspired by Diane's presentation.</p>		
Conclusions: The meeting was adjourned at 6:51 p.m.		
Action items:	Person responsible:	Deadline:
The next meeting is on August 16 th . Keep an eye out for the satisfaction survey which will be arriving shortly.		
Special notes:		